City of Milpitas Economic Development Commission

September 11, 2006 6:00 p.m.

Committee Meeting Room, 1st Floor City Hall, 455 East Calaveras Blvd.

Agenda

- I. Flag Salute (6:00 p.m.)
- II. Roll Call 3 minutes
- III. Announcements:
 - A. Council Liaison Report Mayor Esteves
 - B. Commissioners
 - C. Approval of Alternates
- IV. Public Forum: (6:15 p.m.)

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers must stand, state their name and address for the record, and limit their remarks to no more than two or three minutes. As an item that is not on the agenda, no response is required of the Commission or city staff; however, the Commission may agendize the item for a future meeting.

- V. Approval of Agenda 2 minutes
- VI. Approval of Minutes August 14, 2006* 3 minutes
- VII. Unfinished Business 2 minutes
 - 1. Park Victoria/Calaveras Blvd Project Area Status
 - 2. Alternate Energy Policy: Alternate Energy Task Force no report
 - 3. Wireless Milpitas: Updates on Earthlink and MetroFi no report
- VIII. New Business 10 minutes
 - 1. EDC Subcommittee Reports
 - a. Image: Recommendations for Branding Stakeholder categories; Gateway Signs - locations
 - b. Business Development
 - c. Retail
 - d. Workforce
 - 2. EDC Work Plan Status Reports 5 minutes
 - a. Airport Signage: Susan Lewis
 - b. Gateway Banners
 - 3. Great Mall and Project Area No. 1 Redevelopment Plan Merger -
 - 4. Transit Area Plan: Tom Williams (30 minutes)
 - 5. Land Use: Industrial vs. Housing (Fairfield): Tom Williams:(20 minutes)
 - 6. List of Future EDC Meetings*
 - 7. ED Manager's Report
- IX. Adjournment to October 9, 2006, 6:00 p.m., Committee Meeting Room at City Hall.

^{*} Attachments to the emailed and mailed agendas

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

A free copy of the Open Government Ordinance is available from the City Clerk's Office or can be obtained from the City's web page at www.ci.milpitas.ca.gov.

FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE OPEN GOVERNMENT COMMISSION.

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- A recorded agenda or minutes on standard cassette or printed in large typed will be provided upon request by the City Manager's Office for the visually impaired.
- In compliance with the American Disabilities Act, individuals requiring accommodation for this meeting should notify the city 48 hours prior to the meeting at (408) 586-3282, TDD (408) 586-3267.